

**YOU'RE THE BEST!** You know it and we know it, but what about everyone else? Is this the best kept secret in town? By using the *Best Workplaces for Commuters*<sup>SM</sup> logo, you can announce your designation to your employees, your stakeholders, your community, your competition(!) and the world.

Top employers across the country are adding the *Best Workplaces for Commuters* logo to their websites, internal and external newsletters, job ads, press releases, annual reports – everywhere they want to publicize their leadership and good work. You've worked hard to achieve it; now it's time to let everyone know that you are in the top 1% of employers in the nation.



Take a minute to visit the Employer's Toolkit on our website at:

[http://www.ergweb.com/projects/ccli/empkit/kit\\_section1.htm](http://www.ergweb.com/projects/ccli/empkit/kit_section1.htm)

There you'll find the BWC logo in several formats – just copy and paste it to whatever you're getting ready to send out. There's even the code you need to add the logo to your website.

**CONTEST!!** We're looking for new examples of how employers are using the BWC logo. In addition to the suggestions above, maybe you've added it to a coffee mug or sweatshirt, or are using it in combination with your organization's own logo. Show us what you're doing – we'll showcase the best examples on our website and in our new materials. We need your entries by July 15. Send them to [rockwell.jeffra@epa.gov](mailto:rockwell.jeffra@epa.gov), or in hard copy to Jeffra Rockwell at 2000 Traverwood, Ann Arbor, MI 48105.

Note: You should be using the version of the logo shown above. If you are in a metro 'campaign' area, or a 'District', your logo will have the name of your metro area or district in the green swash. Questions about the logo or how to use it? Contact us at [bwc@epa.gov](mailto:bwc@epa.gov) or 888-856-3131.

## Mark your calendar...

The 2005 Association for Commuter Transportation (ACT) International Conference will take place September 18-21 in Anaheim, California.



This is the 'go-to' conference for professionals who specialize in commute options and solutions, with many exciting workshops and opportunities to network.

Stayed tuned for some special deals for BWC members.

## On our website...

We've just added the summary of the April 27 Phone Forum titled "Small Towns and Rural Areas".

Take a look – you'll find some great ideas for getting employees engaged, even on a small budget.

[Read the Summary](#)

## Race to Excellence...

There is still time for you to participate in the BWC Race to Excellence! Applications are due by August 1st.

[More Information](#)

## In the news...



"Cities Benefit from Commuting Options", by Patrice Thornton of the BWC team, was published in the April 2005 issue of American City and County.

view the article on line:  
[American City and County Magazine](#)



# Employer Spotlight

Welcome the 6 new BWC Employers added to the program  
in May -- 5,583 additional commuters covered nationwide

<u>Industry</u>	<u>BWC Employers</u>	<u>City</u>	<u>State</u>
Computers & Electronics	IBM - Kansas City	Kansas City	MO
Consulting, Employment & Business Serv	Hahn and Associates, Inc.	Portland	OR
District	South Florida Education Center	Davie	FL
Media - Publishing & Broadcasting	The News & Observer	Raleigh	NC
Telecommunications	Hosted Business Services, Inc.	San Ramon	CA
Transportation Demand Management	MassRIDES	Boston	MA

**Total Employers:** 1,268  
**Total Employees:** 2,224,197

Please let us know if there is someone at your organization you would like added to our mailing list by contacting us at [bwc@epa.gov](mailto:bwc@epa.gov)